Amdt. dated April 25, 2006

Reply to Office Action of, March 8, 2006

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:** 

Claim 1 (Currently Amended) A bookmark comprising:

an elastic band having a selected width between two edges and a selected thickness, the

elastic band being expandable from a relaxed condition to a stretched condition when placed over a

page of a book and over an outside cover of the book;

a slider mounted on the elastic band, the slider having an outer surface facing away from the

elastic band and an inner surface facing toward the elastic band;

an image support area on the outer surface of the slider, the image support area having a

width greater than the width of the elastic band and having a display surface with an image thereon;

first and second wings extending from the display surface, the first and second wings having

flanges thereon which are folded to form first and second tubes for receiving the elastic band

therethrough with the elastic band being exposed between the first and second tubes for direct

contact with a cover of a book with which the bookmark is used, and

first and second gaps in the first and second tubes, the gaps being between opposed edges of

the flanges folded to form the first and second tubes, the gaps each having a width sufficiently large

to receive at least one of the edges of the elastic band therethrough when the elastic band is stretched.

Claim 2 (Previously Presented) The bookmark of claim 1 wherein the image support area of

the slider has a sticker adhered thereto, the sticker having an image on a front surface thereof and

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adhesive on the inner surface thereof, wherein the sticker is secured by the adhesive to a display surface on the image support area.

Claim 3 (Cancelled)

Claim 4 (Currently Amended) The bookmark of claim 2 3 wherein the display surface is

circular and the sticker is circular.

Claim 5 (Previously Presented) The bookmark of claim 4 wherein the tubes have internal

edges and external edges, the internal edges being spaced from one another by the diameter of the

display surface wherein the band is exposed as the band extends beneath the display surface.

Claim 6 (Original) The bookmark of claim 5 wherein when the elastic band is in the relaxed

condition it frictionally engages with the inner surfaces of the tubes and the edges of the tubes with a

higher frictional force than occurs when the band is relaxed.

Claim 7 (Previously Presented) A bookmark comprising:

an elastic band having a selected width between two edges and a selected thickness, the

elastic band being expandable from a relaxed condition to a stretched condition when placed over a

page of a book and over an outside cover of the book;

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a slider mounted on the elastic band, the slider having an outer surface facing away from the elastic band and an inner surface facing toward the elastic band, the outer surface having a rim

portion;

an indented display surface on the outer surface of the slider defined by the rim portion, the

indented display surface having a width greater than the width of the elastic band;

a sticker adhered to the indented display surface with the rim portion extending around the

sticker, the sticker having an image on a front surface thereof and adhesive on a back surface thereof

wherein the sticker is secured by the adhesive to the indented display surface;

first and second wings extending from the indented display surface, the first and second

wings having flanges thereon which are folded to form first and second tubes for receiving the elastic

band therethrough with the elastic band being exposed between the first and second tubes for direct

contact with a cover of a book with which the bookmark is used, and

first and second gaps in the first and second tubes, the gaps being between opposed edges of

the flanges folded to form the first and second tubes, the gaps each having a width sufficiently large

to receive at least one of the edges of the elastic band therethrough when the elastic band is stretched.

Claim 8 (Previously Presented) The bookmark of claim 7 wherein the indented display

surface is circular and the sticker is circular.

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Claim 9 (Previously Presented) The bookmark of claim 8 wherein the tubes have internal

edges and external edges, the internal edges being spaced from one another by the width of the

indented display surface wherein the band is exposed as the band extends beneath the indented

display surface.

Claim 10 (Previously Presented) The bookmark of claim 9 wherein when the elastic band is

in the relaxed condition it frictionally engages with the inner surfaces of the tubes and the edges of

the tubes with a higher frictional force than occurs when the band is relaxed.

Claim 11 (Previously Presented) The bookmark of claim 7 wherein the tubes have internal

edges and external edges, the internal edges being spaced from one another by the width of the

indented display surface wherein the band is exposed as the band extends beneath the indented

display surface.

Claim 12 (Previously Presented) The bookmark of claim 11 wherein the tubes have internal

edges and external edges, the internal edges being spaced from one another by the width of the

indented display surface wherein the band is exposed as the band extends beneath the indented

display surface.

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